

JUSTIN GRUNDFAST

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ART DIRECTOR/DIGITAL DESIGN MANAGER **STV**

New York, NY

January 2012 - Present

Creative lead & project manager for re-design of corporate website from concept wireframes to managing developers. Responsible for creation of new company-wide social intranet platform including complete restructuring of information, writing articles & creating engaging social content. Designed and implemented multi-platform digital publications and mobile applications. Designed infographics, proposals, brochures and presentations. Managed design staff.

ART DIRECTOR **Piece By Piece Designs**

New York, NY

June 2011 - January 2013

Design of logos, promotional materials, event materials, iOS apps & websites.

Clients: *Limelite Fusion Drink, Porsche, Cognito Media, Steven Freeman Photography.*

ART DIRECTOR **ION Marketing**

New York, NY

April 2007 - June 2011

Design of logos, publications, collateral, event materials, signage & advertisements.

Managed design staff & freelancers.

Clients: *NBA, NFL, Canon, Mars Foods (M&M's, Snickers, Starburst), French's, Computer Associates, Microsoft, General Mills, Nokia.*

GRAPHIC DESIGNER **Pisarkiewicz Mazur & Co.**

New York, NY

December 2005 - April 2007

Design of identities, collateral, web sites, packaging and more for boutique design firm.

Clients: *DineWise Foods, Empire Valuation Consultants, St. Vincent's Medical Center (Connecticut), Greenwich Village Middle School, NYC School Construction Authority.*

Managed interns.

University of Maryland

College Park, MD

B.A. in Studio Art, Focus in Graphic Design, 1998-2002